

# TECHNICAL DATA 2022/23



www.poloplus10.com



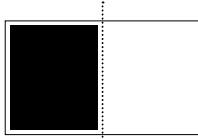
## ADVERTISING FORMATS



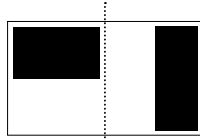
2/1 Page  
whole page  
470 x 303 mm  
(+3 mm trim allowance)



2/1 Page  
with frame  
450 x 283 mm



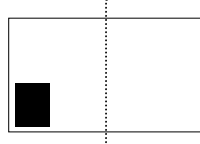
1/1 Page  
with frame  
215 x 283 mm



1/2 Page across/column  
with frame  
215 x 140 mm/105 x 283 mm



1/1 Page  
whole page  
235 x 303 mm  
(+3 mm trim allowance)



1/4 Page  
with frame  
105 x 140 mm

Unique advertising formats upon request. The creation and layout of an advertisement can be provided by POLO+10 for a 120 EUR graphic design rate by the hour.

## ACCEPTABLE DATA FORMATS FOR PRINTING

Acceptable formats: JPEG-, TIFF-, EPS-, or PDF-files | PDF-files must be in PDF/3X-Standard | Images, colors, and texts must be in CMYK. (color profile: FOGRA 39L / ISO coated v2 300% – www.eci.org), Optimal print resolution (300 dpi in original size)

## ADVERTISEMENT PRICES (NETTO)

Size	POLO+10 WORLD	POLO+10 D/A/CH	Special Placement Costs
2/1 page 4C	EUR 18,825	EUR 11,660	Back Cover = 50%
1/1 page 4C	EUR 11,980	EUR 7,440	Inside Front Cover = 40%
1/2 page 4C	EUR 7,950	EUR 4,950	Inside Back Cover = 30%
1/4 page 4C	EUR 4,650	EUR 2,900	Special Placement = 25%

Pricelist NO.27 / 23.03.2022

POLO+10 is an official cooperation partner of the Federation of International Polo (FIP), of the German Polo Association (DPV), of the Austrian Polo Association (APA), of the Central European Polo Association (CEPA), of the Polo Club Luxembourg, of the Mexican Polo Federation (FMP), of the South African Polo Association (SAPA) and of the International Beach Polo Association (IBPA).

