

POLO⁺¹⁰

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World Tournaments/2018



WORLD TOURNAMENTS

Image: Karin Lanz

POLO+10 WORLD TOURNAMENTS

What is the POLO+10 WORLD TOURNAMENTS section?

HOME

POLO+10 LA MARTINA POLO PLAYER GEAR

NEWS LIFESTYLE EVENTS POLO FACTS +10 WORLD REAL ESTATE PR + MEDIA

+10 World: Polo Clubs & Tournaments

Polo is played in over 90 countries across the world. Here you can find all relevant information regarding clubs and tournaments around the world, separated by continents and countries. By clicking on the pins dropped on the map, you will find more information. This project is currently on its early stages. More locations will follow soon.

Liechtenstein Polo Club
Vaduz
Liechtenstein

Estancia El Tala
Córdoba
Argentina

Riviera Polo Club
Montauxoux
France

Africa
South Africa

Asia
China
Malaysia
Thailand
United Arab Emirates

North America
Barbados
Canada
United States

Europe
Austria
France
Germany
Italy
Liechtenstein
Switzerland
Spain
The Netherlands
United Kingdom

Oceania
Australia
New Zealand

South America
Argentina
Brazil
Chile
Mexico

Join the +10 WORLD

POLO+10 wants to help you promote your club and your polo tournaments through all our global publications - join the +10 WORLD and you will get direct access to the international polo scene!

For further information, please download the Media Kit:
→ Media Kit +10 WORLD CLUBS
→ Media Kit +10 WORLD TOURNAMENTS

Contact
Habib Ferogh - POLO+10 GmbH
T. +49 551 50 75 158
E. ferogh@poloplus10.com

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Technical data of adverts
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- POLO+10 WORLD TOURNAMENTS is an online section within our website, www.poloplus10.com where you have the chance to present your event in its own page, which will also be listed in the World Map.

- In the POLO+10 WORLD TOURNAMENTS section, our audience finds the best polo events listed on a map – click directly on the map or on a country and a complete page with relevant information about your polo events will be displayed.

- POLO+10 WORLD TOURNAMENTS is a unique opportunity to present your event to the international polo players, audience, polo aficionados and new sponsors.

- POLO+10 offers you the best means to reach the global polo enthusiasts, promoting your event and generating a wider, global audience that will follow all the latest news about it.

- POLO+10 Online is the largest and most visited online polo platform. We are the #1 choice for event and tournament organisers to get the broadest reach and audience.

POLO+10 WORLD TOURNAMENTS

Which are the advantages for your events?



- Reach the international polo community and those polo enthusiasts who are looking forward to discover new polo tournaments, matches and locations.
- Generate a global audience that will be able to follow your event through the online platform.
- Potential sponsors and exhibitors who would like to use your polo event as a communicative platform get access to your organisation through this platform.
- This platform ensures the announcement of your event and the pre-sales of VIP tickets.
- This section enables your event to get more exposure which at same time adds value to your current sponsors, partners and related hotels.
- Both amateur and professional players will be able to easily find your club within the POLO+10 WORLD TOURNAMENTS section. This means they will be able to just pick their dream location, or their holiday dates, and know what is going on polo in that moment.
- POLO+10 ensures strong visibility by professional SEO (search engine optimization) for your events.

POLO+10 WORLD TOURNAMENTS

How will your club be presented in the POLO+10 WORLD TOURNAMENTS online section?

The screenshot displays the website interface for Schneider Event GmbH. The layout includes a top navigation bar with categories like NEWS, LIFESTYLE, EVENTS, POLO RACES, etc. The main content area features a large cover photo of a polo match, followed by a brief description and contact information. Below this are sections for 'About Schneider Event GmbH', 'Upcoming Tournaments', 'Sponsoring', and a 'Photo Gallery'. A 'Location' map is also present. On the right side, there are two 'Banner / Logo with link of your sponsor, partner, hotel, etc.' and a 'Twitter feed (live)' section. At the bottom, there is an 'Instagram photo feed (live)' and a 'write a comment' section. The footer contains 'MEDIA', 'PARTNER ASSOCIATION', and 'CONTACT' information.

Annotations:

- Logo & Name:** Points to the Schneider Event GmbH logo and name at the top of the profile.
- Cover photo:** Points to the large image of polo players at the top.
- Brief description:** Points to the short text paragraph below the cover photo.
- General Information:** Points to the 'About Schneider Event GmbH' section.
- Schedule:** Points to the 'Upcoming Tournaments' section.
- Information about the tournaments:** Points to the detailed text about the 'Julius Ball Beach Polo World Cup'.
- Sponsoring:** Points to the 'Sponsoring' section.
- Photo Gallery:** Points to the grid of small images showing polo events.
- Location:** Points to the map showing the location of the tournaments.
- Positive feedback from visitors:** Points to the 'write a comment' section.
- Banner / Logo with link of your sponsor, partner, hotel, etc.:** Points to two black rectangular boxes with white text.
- Twitter feed (live):** Points to the social media feed on the right.
- Instagram photo feed (live):** Points to the Instagram photo feed on the right.

POLO+10 WORLD TOURNAMENTS

Join the **POLO+10 WORLD TOURNAMENTS** online presentation now and we will offer you the following complete package for 1 year:

Over
1 million page impressions per month



> 53,600



> 8,400



> 2,700

- Insertion of your organisation in the POLO+10 WORLD TOURNAMENTS online presentation
- Promotion of your polo events through our POLO+10 online platforms:

POLO+10 Website || www.poloplus10.com

We publish and share articles promoting your club and the special offers you want to present to our audience. In addition, you have the opportunity to include a sponsor or a partner hotel within your page.

You can share with our audience all the press releases of your tournaments, your upcoming events, your special offers and much more.

POLO+10 Social Media || Facebook + Twitter + Instagram

All the online content is shared in POLO+10 social media platforms, as we want to help you reach as many users as possible.

We are the leading polo publication worldwide, both in the print and online versions – join us and start enjoying the benefits of being part of the largest and most exclusive polo publication worldwide.

Our proposal:

Premium package:

- Your event presentation in English language
- up to 5 information updates in your section during the year,
- each additional editorial change at 100 Euros
- up to 3 articles about your polo events and tournaments on our international website in English, German and Spanish language, during a year, based on your press releases and photos which are provided by your side

Price: **1,500 EUR p.a.**

Basic package:

- Your event presentation in English language
- up to 2 information updates in your section during the year
- each additional editorial change at 100 EUR
- 1 online article about your polo event on our international website in a language of your choice, during a year, based on your press releases and photos which are provided by your side

Price: **1,000 EUR p.a.**