

POLO⁺¹⁰

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World Clubs/2018



WORLD CLUBS

Image: Karin Lutz

POLO+10 WORLD CLUBS

What is the POLO+10 WORLD CLUBS section?

HOME

POLO+10 LA MARTINA POLO PLAYER GEAR

NEWS LIFESTYLE EVENTS POLO FACTS +10 WORLD REAL ESTATE PR + MEDIA

+10 World: Polo Clubs & Tournaments

Polo is played in over 90 countries across the world. Here you can find all relevant information regarding clubs and tournaments around the world, separated by continents and countries. By clicking on the pins dropped on the map, you will find more information. This project is currently on its early stages. More locations will follow soon.

Africa
South Africa

Asia
China
Malaysia
Thailand
United Arab Emirates

North America
Barbados
Canada
United States

Europe
Austria
France
Germany
Italy
Liechtenstein
Switzerland
Spain
The Netherlands
United Kingdom

South America
Argentina
Brazil
Chile
Mexico

Oceania
Australia
New Zealand

Liechtenstein Polo Club
Vaduz
Liechtenstein

Estancia El Tala
Córdoba
Argentina

Riviera Polo Club
Montauxoux
France

Join the +10 WORLD

POLO+10 wants to help you promote your club and your polo tournaments through all our global publications - join the +10 WORLD and you will get direct access to the international polo scene!

For further information, please download the Media Kit:
→ Media Kit +10 WORLD CLUBS
→ Media Kit +10 WORLD TOURNAMENTS

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- POLO+10 WORLD CLUBS is a special online section within our website, www.poloplus10.com, where you can create your own page to be listed in our World Clubs map.

- POLO+10 WORLD CLUBS is a unique opportunity to present your club to the international polo audience, polo aficionados and new sponsors.

- Click on a country and on your club – then a complete page will be displayed which contains all information about your polo club.

- POLO+10 offers you the best means to reach the global polo enthusiasts and promotes your club and sponsors internationally.

- POLO+10 Online is the largest and most visited online polo platform in the world. We are the #1 choice for clubs to get the widest reach and audience.

POLO+10 WORLD CLUBS

Which are the advantages for your club?



- Reach the international polo community and those polo enthusiasts who are looking forward to discovering new polo locations.
- Catch the attention of potential members and visitors. Create bonds and networks with other clubs and players that are also on the database.
- This section enables your club to get more exposure which at same time adds value to your current sponsors, partners and related hotels.
- Both amateur and professional players will be able to easily find your club within the POLO+10 WORLD CLUBS section. They will receive, in one click, all the information that they need, and your contacts to start planning their holidays at once.
- POLO+10 WORLD CLUBS section enhances your online presence and boosts the visits of your webpage.
- POLO+10 ensures strong visibility by professional SEO (search engine optimization) for your club and your events.

POLO+10 WORLD CLUBS

How will your club be presented in the POLO+10 WORLD CLUBS online section?

The screenshot shows the website for La Tarde Polo Club. The layout includes a top navigation bar with categories like NEWS, ARTICLES, EVENTS, etc. The main content area is divided into several sections:

- Cover photo:** A large image of a polo player on a horse in front of a building.
- Logo & Name:** The club's logo and name, 'La Tarde Polo Club'.
- Brief description:** A short paragraph about the club's location and facilities.
- General Information:** A section titled 'About the club' providing details about the club's history and mission.
- Facilities:** A list of amenities such as '12 polo pitches', '12 practice cages', and '12 parking spaces'.
- Important Tournaments Schedule:** A section listing upcoming events and tournaments.
- Information about services like polo lessons, accomodation, etc.:** A 'Services' section detailing polo lessons, horse hire, and other offerings.
- Special offer of the season: If you want to promote a special offer or tickets, you can highlight it here:** A 'Full Board Package' section with a promotional banner.
- Photo Gallery:** A grid of small images showing polo players and horses.
- Location:** A map showing the club's location.
- Positive feedback from visitors:** A 'Write a comment' section for user reviews.
- Banner / Logo with link of your sponsor, partner, hotel, etc.:** A dark banner with a logo and text '300 x 250px present your sponsor here'.
- Twitter feed (live):** A live feed of tweets from the club's Twitter account.
- Instagram photo feed (live):** A live feed of photos from the club's Instagram account.

See another example on our website: Apes Hill Polo Club
<http://www.poloplus10.com/apes-hill-polo-club>

POLO+10 WORLD CLUBS

Join the **POLO+10 WORLD CLUBS** online presentation now and we will offer you the following complete package for 1 year:

- Insertion of your club in the POLO+10 WORLD CLUBS online presentation
- Promotion of your polo club through our POLO+10 online platforms:


Over
1 million page impressions per month


POLO+10 Website || www.poloplus10.com


We publish and share articles promoting your club and the special offers you want to present to our audience. In addition, you have the opportunity to include a sponsor or a partner hotel within your page.

You can share with our audience all the press releases of your tournaments, your upcoming events, your special offers and much more.

POLO+10 Social Media || Facebook + Twitter + Instagram

 > 53,600

 > 8,400

 > 2,700

All the online content is shared on the POLO+10 social media platforms, as we want to help you reach as many users as possible.

We are the leading polo publication worldwide, both in the print and online versions – join us and start enjoying the benefits of being part of the largest and most exclusive polo publication worldwide.

Our proposal:

Premium package:

- Your club presentation in English language
- up to 5 information updates in your section during the year,
- each additional editorial change at 100 Euros
- up to 3 articles about your club or polo tournaments on our international website in English, German and Spanish language, during a year, based on your press releases and photos which are provided by your side

Price: **1,500 EUR p.a.**

Basic package:

- Your club presentation in English language
- up to 2 information updates in your section during the year
- each additional editorial change at 100 EUR
- 1 online article about your club or polo tournaments on our international website in a language of your choice, during a year, based on your press release and photos which are provided by your side

Price: **1,000 EUR p.a.**