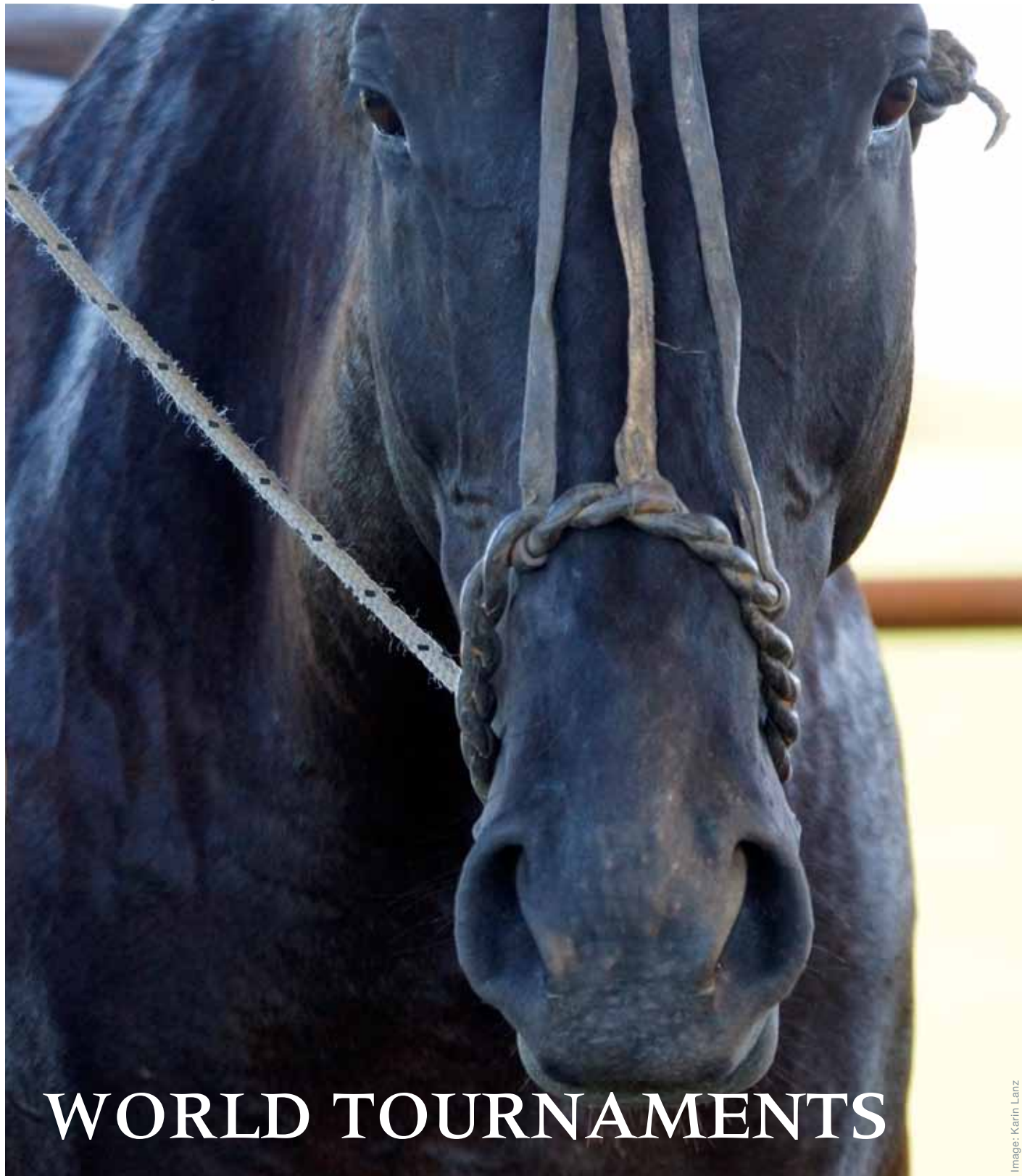


# POLO<sup>+10</sup>

POLO+10 – The Polo Magazine • Est. 2004 [www.poloplus10.com](http://www.poloplus10.com) Printed in Germany

World Tournaments/2016



## WORLD TOURNAMENTS

Image: Karin Lanz

# POLO+10 WORLD TOURNAMENTS

What is the POLO+10 WORLD TOURNAMENTS section?

The screenshot shows the POLO+10 website interface. At the top, there is a navigation menu with links for NEWS, LIFESTYLE, EVENTS, POLO FACTS, +10 WORLD (highlighted), REAL ESTATE, and PR + MEDIA. Below the menu is a header for the +10 World: Polo Clubs & Tournaments section, which includes a brief introduction and a world map with various location markers. Below the map, there are three featured polo clubs: Llanoverhale Polo Club (Wales, Llanoverhale), Estancia El Tala (Chubut, Argentina), and Riviera Polo Club (Mendoza, France). The page is organized into regional sections: Africa (South Africa), Asia (China, Malaysia, Thailand, United Arab Emirates), North America (Barbados, Canada, United States), Europe (Austria, France, Germany, Italy, Liechtenstein, Switzerland, Spain, The Netherlands, United Kingdom), Oceania (Australia, New Zealand), and South America (Argentina, Brazil, Chile, Mexico). At the bottom, there is a 'Join the +10 WORLD' section with contact information for MARK FERRELL - POLO+10 GmbH, including phone and email addresses. The footer contains a 'MEDIA' section with advertising rates, a 'PARTNER ASSOCIATIONS' section with logos, and a 'CONTACT' section with links for About Us, Contact Us, POLO+10 Newsletter, Press, Links, Cooperations, Internal, and Legal Notice. The copyright notice at the bottom left reads '2023 © POLO+10 GmbH' and the page number '1' is at the bottom right.

- POLO+10 WORLD TOURNAMENTS is an online section within our website, [www.poloplus10.com](http://www.poloplus10.com) where you have the chance to present your event in its own page, which will also be listed in the World Map.

- In the POLO+10 WORLD TOURNAMENTS section, our audience finds the best polo events listed on a map – click directly on the map or on a country and a complete page with relevant information about your polo events will be displayed.

- POLO+10 WORLD TOURNAMENTS is a unique opportunity to present your event to the international polo players, audience, polo aficionados and new sponsors.

- POLO+10 offers you the best means to reach the global polo enthusiasts, promoting your event and generating a wider, global audience that will follow all the latest news about it.

- POLO+10 Online is the largest and most visited online polo platform. We are the #1 choice for event and tournament organisers to get the broadest reach and audience.

# POLO+10 WORLD TOURNAMENTS

Which are the advantages for your events?



- Reach the international polo community and those polo enthusiasts who are looking forward to discover new polo tournaments, matches and locations.
- Generate a global audience that will be able to follow your event through the online platform.
- Potential sponsors and exhibitors who would like to use your polo event as a communicative platform get access to your organisation through this platform.
- This platform ensures the announcement of your event and the pre-sales of VIP tickets.
- This section enables your event to get more exposure which at same time adds value to your current sponsors, partners and related hotels.
- Both amateur and professional players will be able to easily find your club within the POLO+10 WORLD TOURNAMENTS section. This means they will be able to just pick their dream location, or their holiday dates, and know what is going on polo in that moment.
- POLO+10 ensures strong visibility by professional SEO (search engine optimization) for your events.



# POLO+10 WORLD TOURNAMENTS

How will your club be presented in the POLO+10 WORLD TOURNAMENTS online section?

The screenshot displays a website for 'Schneider Event GmbH' under the 'POLO+10 SPRING SEASON 2015' banner. The page is annotated with labels on the left and right sides:

- Logo & Name:** Points to the 'SCHNEIDER' logo and the company name 'Schneider Event GmbH'.
- Cover photo:** Points to the large image of polo players on horseback.
- Brief description:** Points to the short text below the cover photo.
- General Information:** Points to the 'About Schneider Event GmbH' section.
- Schedule:** Points to the 'Upcoming Tournaments' section.
- Information about the tournaments:** Points to the detailed text about the tournaments.
- Sponsoring:** Points to the 'Sponsoring' section.
- Photo Gallery:** Points to the grid of small images.
- Location:** Points to the map showing the event location.
- Positive feedback from visitors:** Points to the 'Write a comment' section.
- Banner / Logo with link of your sponsor, partner, hotel, etc.:** Points to two dark rectangular boxes with white text.
- Twitter feed (live):** Points to the live Twitter feed on the right side.
- Instagram photo feed (live):** Points to the live Instagram photo feed on the right side.
- Contact details Website and Social Media links:** Points to the contact information and social media icons.
- Sponsors:** Points to the list of sponsors on the right side.

# POLO+10 WORLD TOURNAMENTS

Join the **POLO+10 WORLD TOURNAMENTS** online presentation now and we will offer you the following complete package for 1 year:

Over  
**1 million page impressions per month**



> **35.000**



> **2.000**



> **2.000**

- Insertion of your organisation in the **POLO+10 WORLD TOURNAMENTS** online presentation

- Promotion of your polo events through our **POLO+10** online platforms:

## **POLO+10 Website** || [www.poloplus10.com](http://www.poloplus10.com)

We publish and share articles promoting your club and the special offers you want to present to our audience. In addition, you have the opportunity to include a sponsor or a partner hotel within your page.

You can share with our audience all the press releases of your tournaments, your upcoming events, your special offers and much more.

## **POLO+10 Social Media** || **Facebook + Twitter + Instagram**

All the online content is shared in **POLO+10** social media platforms, as we want to help you reach as many users as possible.

We are the leading polo publication worldwide, both in the print and online versions – join us and start enjoying the benefits of being part of the largest and most exclusive polo publication worldwide.

### **Our proposal:**

#### **Premium package:**

- Your event presentation in English language
- up to 5 information updates in your section during the year,
- each additional editorial change at 100 Euros
- up to 3 articles about your polo events and tournaments on our international website in English, German and Spanish language, during a year, based on your press releases and photos which are provided by your side

**Price:** **1,500 EUR p.a.**

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#### **Basic package:**

- Your event presentation in English language
- up to 2 information updates in your section during the year
- each additional editorial change at 100 EUR
- 1 online article about your polo event on our international website in a language of your choice, during a year, based on your press releases and photos which are provided by your side

**Price:** **1,000 EUR p.a.**