

POLO⁺¹⁰

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World Clubs/2016



WORLD CLUBS

Image: Karin Lutz

POLO+10 WORLD CLUBS

What is the POLO+10 WORLD CLUBS section?

HOME

POLO+10 LA MARTINA POLO PLAYER GEAR

NEWS EFFECTIVE EVENTS POLO FACTS +10 WORLD REAL ESTATE PR + MEDIA

+10 World: Polo Clubs & Tournaments

Polo is played in over 90 countries across the world. Here you can find all relevant information regarding clubs and tournaments around the world, separated by continents and countries. By clicking on the pins dropped on the map, you will find more information. This project is currently on its early stages. More locations will follow soon.

Africa
South Africa

Asia
China
Malaysia
Thailand
United Arab Emirates

North America
Barbados
Canada
United States

South America
Argentina
Brazil
Chile
Mexico

Europe
Austria
France
Germany
Italy
Liechtenstein
Switzerland
Spain
The Netherlands
United Kingdom

Oceania
Australia
New Zealand

Liechtenstein Polo Club
Vaduz
Liechtenstein

Estancia El Tala
Córdoba
Argentina

Riviera Polo Club
Montausoux
France

Join the +10 WORLD

POLO+10 wants to help you promote your club and your polo tournaments through all our global publications - join the +10 WORLD and you will get direct access to the international polo scene!

For further information, please download the Media Kit:
→ Media Kit +10 WORLD CLUBS
→ Media Kit +10 WORLD TOURNAMENTS

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- POLO+10 WORLD CLUBS is a special online section within our website, www.poloplus10.com, where you have the chance to have your own page, and to be listed in our World Clubs map.

- POLO+10 WORLD CLUBS is a unique opportunity to present your club to the international polo audience, polo aficionados and new sponsors.

- By clicking directly on the map or on a country and then on your club a complete page will be displayed, containing all relevant information about your polo club.

- POLO+10 offers you the best means to reach the global polo enthusiasts and promotes your club and sponsors internationally.

- POLO+10 Online is the largest and most visited online polo platform. We are the #1 choice for clubs to get the widest reach and audience.

POLO+10 WORLD CLUBS

Which are the advantages for your club?



- Reach the international polo community and those polo enthusiasts who are looking forward to discovering new polo locations.
- Catch the attention of potential members and visitors, as well as to create bonds with other clubs and players that are also on the database.
- This section enables your club to get more exposure which at same time adds value to your current sponsor, partners and related hotels.
- Both amateur and professional players will be able to easily find your club within the POLO+10 WORLD CLUBS section. They will receive, in one click, all the information that they need, and your contacts to start planning their holidays at once.
- POLO+10 WORLD CLUBS section enhances your online presence and boosts the visits of your webpage.
- POLO+10 ensures strong visibility by professional SEO (search engine optimization) for your club and your events.

POLO+10 WORLD CLUBS

How will your club be presented in the POLO+10 WORLD CLUBS online section?

The screenshot shows the website profile for La Tarde Polo Club. The layout includes a header with navigation links, a main content area with a cover photo, a brief description, contact details, and various service sections. On the right side, there are social media feeds for Twitter and Instagram. At the bottom, there is a footer with media and partner logos.

Labels and their corresponding sections:

- Cover photo**: Points to the large image at the top of the club profile.
- Logo & Name**: Points to the club's logo and name, 'La Tarde Polo Club'.
- Brief description**: Points to the short paragraph of text below the name.
- General Information**: Points to the 'About the club' section.
- Important Tournaments Schedule**: Points to the 'Tournaments' section.
- Information about services like polo lessons, accomodation, etc.**: Points to the 'Services' section.
- Special offer of the season: If you want to promote a special offer or tickets, you can highlight it here**: Points to the '300 x 250px present your sponsor here' banner.
- Photo Gallery**: Points to the grid of small images at the bottom.
- Location**: Points to the map showing the club's location.
- Positive feedback from visitors**: Points to the 'write a comment' section.
- Banner / Logo with link of your sponsor, partner, hotel, etc.**: Points to the '300 x 250px present your sponsor here' banner.
- Twitter feed (live)**: Points to the Twitter social media feed.
- Instagram photo feed (live)**: Points to the Instagram social media feed.
- Contact details Website and Social Media links**: Points to the 'Contact' section.
- Facilities**: Points to the 'Facilities' list.

See another example on our website: Apes Hill Polo Club

<http://www.poloplus10.com/apes-hill-polo-club>

POLO+10 WORLD CLUBS

Join the **POLO+10 WORLD CLUBS** online presentation now and we will offer you the following complete package for 1 year:

- Insertion of your club in the POLO+10 WORLD CLUBS online presentation
- Promotion of your polo club through our POLO+10 online platforms:




Over
1 million page impressions per month

POLO+10 Website || www.poloplus10.com

We publish and share articles promoting your club and the special offers you want to present to our audience. In addition, you have the opportunity to include a sponsor or a partner hotel within your page.

You can share with our audience all the press releases of your tournaments, your upcoming events, your special offers and much more.

POLO+10 Social Media || Facebook + Twitter + Instagram

 > **45.000**
 > **2.000**
 > **3.000**

All the online content is shared in POLO+10 social media platforms, as we want to help you reach as many users as possible.

We are the leading polo publication worldwide, both in the print and online versions – join us and start enjoying the benefits of being part of the largest and most exclusive polo publication worldwide.

Our proposal:

Premium package:

- Your club presentation in English language
- up to 5 information updates in your section during the year,
- each additional editorial change at 100 Euros
- up to 3 articles about your club or polo tournaments on our international website in English, German and Spanish language, during a year, based on your press releases and photos which are provided by your side

Price: **1,500 EUR p.a.**

Basic package:

- Your club presentation in English language
- up to 2 information updates in your section during the year
- each additional editorial change at 100 EUR
- 1 online article about your club or polo tournaments on our international website in a language of your choice, during a year, based on your press release and photos which are provided by your side

Price: **1,000 EUR p.a.**